



If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

## Item 8.01. Other Events.

On October 14, 2020, a press release was issued announcing that the Company will hold its 2020 third quarter earnings conference call on November 4, 2020. The release is furnished as Exhibit 99.1 hereto. The information in this Current Report is being furnished and shall not be deemed "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934 or otherwise subject to the liabilities of that Section. The information in this Current Report shall not be incorporated by reference into any registration statement or other document filed with the Commission.

## Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

Exhibit 99.1	<a href="#">Press release of United Fire Group, Inc. dated October 14, 2020.</a>
Exhibit 104	<a href="#">Cover Page Interactive Data File (embedded within the Inline XBRL document.)</a>

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**United Fire Group, Inc.**

(Registrant)

Dated: October 14, 2020

/s/ Dawn M. Jaffray

Dawn M. Jaffray, Executive Vice President and Chief Financial Officer

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## Section 7: EX-99 (EX-99)

Exhibit 99.1



## United Fire Group, Inc. Announces Its 2020 Third Quarter Earnings Call

CEDAR RAPIDS, IOWA-October 14, 2020-United Fire Group, Inc. (Nasdaq: UFCS) (the "Company", "UFG", "we", or "our") announced today that its 2020 third quarter earnings results will be released before the market opens on November 4, 2020. An earnings call will be held at 9:00 a.m. central time on that date to allow securities analysts, shareholders and other interested parties the opportunity to hear management discuss the Company's 2020 third quarter results.

**Teleconference:** Dial-in information for the call is toll-free 1-844-492-3723 (international 1-412-542-4184). Participants should request to join the United Fire Group call. The event will be archived and available for digital replay through November 18, 2020. The replay access information is toll-free 1-877-344-7529 (international 1-412-317-0088); access code no. 10148230.

**Webcast:** A webcast of the teleconference can be accessed at the Company's investor relations page at <http://ir.ufginsurance.com/event> or <https://services.choruscall.com/links/ufcs201104>. The archived audio webcast will be available until November 18, 2020.

**Transcript:** A transcript of the teleconference will be available on the Company's website soon after the completion of the

teleconference.

**About UFG:** Founded in 1946 as United Fire & Casualty Company, UFG, through its insurance company subsidiaries, is engaged in the business of writing property and casualty insurance.

Through our subsidiaries, we are licensed as a property and casualty insurer in 48 states, plus the District of Columbia, and we are represented by approximately 1,000 independent agencies. A.M. Best Company assigns a rating of "A" (Excellent) for members of the United Fire & Casualty Group.

For more information about UFG visit [www.ufginsurance.com](http://www.ufginsurance.com).

**Contact:** Randy Patten, AVP & Controller, 319-286-2537 or [rpatten@unitedfiregroup.com](mailto:rpatten@unitedfiregroup.com)

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